

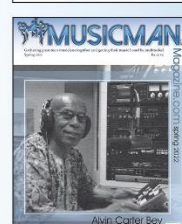
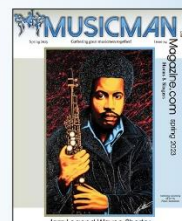
Support women musicians!

PROPOSAL 2025

WIJSF Expenses 2025

Personnel	\$37,700.00
Postage	\$500.00
Supplies	\$1,160.00
Telephone	\$770.00
Fees	\$320.00
Printing	\$3,000.00
Internet	\$1,320.00
Travel	\$904.00
Memberships	\$1,567.00
Misc.	\$2,900.00

\$50,141.00



Dr. Joan Cartwright, Executive Director
Women in Jazz South Florida, Inc.

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Why Musicwoman Magazine?

For 30+ years, I toured 5 continents and several countries performing as a Jazz/Blues vocalist and composer. When I returned to the USA in 1996, I realized that I had only performed with six women musicians. I began the [Jazzwomen Directory](#) to catalog the lives of women in music, particularly, in jazz and blues. By 1998, my online directory was available to the public. To date, there are 100 women listed.

In 2007, I incorporated our nonprofit to promote women musicians, globally. In 2017, I published my doctoral dissertation, *Women in Jazz: Music Publishing and Marketing* with six keys for success for women musicians. In 2019, we published the first edition of *Musicwoman Magazine*, an annual publication with the stories of several women musicians. Through a grant from a printing company, we published this magazine in March 2019, 2020, 2021, 2022, 2023, and 2024. However, the grant only covered printing, and we struggle to pay our writers, photographers, graphic designer, and editors.

In 2020, we published the first edition of *Musicman Magazine*, and subsequent editions in 2021, 2022, 2023, and 2024. These publications feature many talented women and men in the music business who are obscure, despite their lifetime commitment to creating beautiful music. They are not signed with record companies and need promotion, which most cannot afford. It is our goal to publish *MusicTeen Magazine*, once we are funded. For each of these publication years, we employed editors, a graphic designer, writers, photographers, and distributors in key cities like Miami, New York, Atlanta, and Los Angeles. However, printing prices soared, after the pandemic, causing us to limit the printing of our publications that are available online at <https://issuu.com/joancartwright>

Most of the featured artists cannot afford a publicist, so their WIJSF membership gives them a platform in our newsletter, social media groups, BlogTalkRadio podcasts, and magazines. When our members receive the magazines, they reach out to each other and collaborate on musical projects. Another benefit of the publications is that local, national, and international companies can advertise to our members and readers at an affordable price.

We aim to build our advertising base to support the publications in years to come. As far as competition is concerned, we feature musicians not featured in magazines like *JazzTimes*, *Billboard*, or *Musician*. Most of our musicians are not mainstream, meaning they earn far less than musicians signed to record labels, so they get little promotion, and our publications honor their creativity.

Contact us, if you're interested in supporting our mission to promote women musicians and composers, globally, and men who support them.

Thank you,
Dr. Joan Cartwright
director@wijsf.org